



CHARMING SHOPPES, INC.

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March 17, 2009

Greg Regaignon, Head of Research
Christopher Avery, Director
Business & Human Rights Resource Centre

Dear Mr. Regaignon and Mr. Avery,

Charming Shoppes, Inc. has received your letter dated March 12, 2009 regarding the National Labor Committee (NLC) report on the Nicotex factory in Guatemala dated February 25 and updated March 6, 2009.

First, we would like to assure the Business & Human Rights Resource Centre that we take such allegations seriously, and are thoroughly investigating the situation with our vendor and the factory. Although we relied on the factory being WRAP-certified in using Nicotex in Guatemala for our production, we do not intend to continue using the factory unless the issues raised in the NLC report and confirmed through our investigations are appropriately addressed.

We consider the resolution of this matter by our vendor and the factory to be an urgent priority. We have already met with our domestic vendor to discuss this situation. The vendor has been advised that in order to retain the business relationship, they will be required to cooperate in our investigation and participate in a corrective action plan with the factory and our third party inspection service, SGS.

Charming Shoppes has also coordinated an investigation of factory conditions with our domestic vendor, WRAP, and our third party service provider, SGS. The investigation included a review of the hours worked and wages paid, including bonuses and annual/sick leave as required by Guatemalan law.

Based upon the results of the investigation, Charming Shoppes will coordinate with the vendor and SGS in their work with the factory to formulate and implement a corrective action plan. The exact elements of this plan will depend upon the findings of the investigation, and once developed, will be shared with you.

Charming Shoppes is taking appropriate actions to address this situation. Should you wish to discuss this situation further, please feel free to call me.

Sincerely,



Alan Roskamm

Interim Chief Executive Officer and Chairman of the Board of Directors

Charming Shoppes, Inc

215-245-9100